

# OWEN HARTMANN

## EDUCATION

**BACHELORS OF SCIENCE (2024)**  
*University of Colorado, Boulder*

**Strategic Communications (Creative Track) - College of Communication, Media, Design & Information**

**MINOR (2024)**  
*University of Colorado, Boulder*

**Entrepreneurship & Innovation**

**MINOR (2024)**  
*University of Colorado, Boulder*

**Art Practices**

## EXPERTISE

Brand Strategy  
Photography  
Illustration  
Media Production  
Adobe Suite, Canva  
Videography  
Print Media  
ServSafe Certification  
Back & F.O.H. Experience  
Writing Copy  
Wix, some Squarespace

## REFERENCES

SAYDEE CANADA  
GM at Occidental, Williams & Graham

(303) 909-3805

More references available upon request

## CONTACT INFO

(303)358-2918  
PhotosWithOwen@gmail.com  
OwenHartmann.com

## RECENT WORK EXPERIENCE

**OCCIDENTAL (2024-PRESENT)**  
**SERVER, SECURITY**

### INTERPERSONAL SKILLS & CUSTOMER RELATIONS

Delivering consistent, high-quality service in fast-paced, high-pressure environments

### RELIABILITY & ACCOUNTABILITY

Entrusted with guest safety, cash handling, and enforcing venue standards

### ADAPTABILITY & MULTITASKING

Maintaining accuracy and composure while 'in the weeds'

### CLEAR & PROFESSIONAL COMMUNICATION

Clearly conveying information effectively to guests, team members, & management

### SITUATIONAL AWARENESS, DE-ESCALATION & DIPLOMACY

Monitoring guest behavior, workflow, and surroundings to anticipate needs and prevent issues. Anticipating needs, preventing issues, de-escalating calmly

## FIRSTHAND ART MARKETS (2023) PHOTOGRAPHY, DESIGN, MARKETING

### CLARIFYING CREATIVE APPROACH

Shaping brand conventions and visual identity

### EVENT WORK & FLEXIBILITY

Adapting to new environments, circumstances, and creative challenges

### DELIVERABLES, SELF-DIRECTION & INITIATIVE

Working collaboratively on timelines for deliverables, brainstorming approaches to fulfil creative briefs

## BOULDER FURNITURE ARTS (2023) BRAND STRATEGY, GRAPHIC & WEB DESIGN

### ESTABLISHING BRAND IDENTITY

Working directly with owners to create a cohesive brand identity and full brand kit

### SOCIAL MEDIA (OWNED MEDIA APPROACH)

~235% growth on Instagram with \$0 spent on promotion

### WEBSITE & STANDARDIZATION

Standardizing the 'Made-to-Order' collection, writing copy and designing a website. (Still in use, updated by owners)