

OWEN HARTMANN

EDUCATION

BACHELORS OF SCIENCE (2024)

University of Colorado, Boulder

Strategic Communications
(Creative Track) - College of
Communication, Media, Design &
Information

MINOR (2024)

University of Colorado, Boulder

Entrepreneurship & Innovation

MINOR (2024)

University of Colorado, Boulder

Art Practices

EXPERTISE

Brand Strategy
Photography
Illustration
Media Production
Adobe Suite, Canva
Videography
Print Media
ServSafe Certification
Back & F.O.H. Experience
Writing Copy
Wix, some Squarespace

REFERENCES

SAYDEE CANADA

GM at Occidental,
Williams & Graham

(303) 909-3805

More references
available upon request

CONTACT INFO

(303) 358-2918

PhotosWithOwen@gmail.com

OwenHartmann.com

RECENT WORK EXPERIENCE

OCCIDENTAL (2024-PRESENT)

SERVER, SECURITY

INTERPERSONAL SKILLS & CUSTOMER RELATIONS

Delivering consistent, high-quality service in fast-paced, high-pressure environments

RELIABILITY & ACCOUNTABILITY

Entrusted with guest safety, cash handling, and enforcing venue standards

ADAPTABILITY & MULTITASKING

Maintaining accuracy and composure while 'in the weeds'

CLEAR & PROFESSIONAL COMMUNICATION

Clearly conveying information effectively to guests, team members, & management

SITUATIONAL AWARENESS, DE-ESCALATION & DIPLOMACY

Monitoring guest behavior, workflow, and surroundings to anticipate needs and prevent issues. Anticipating needs, preventing issues, de-escalating calmly

FIRSTHAND ART MARKETS (2023)

PHOTOGRAPHY, DESIGN, MARKETING

CLARIFYING CREATIVE APPROACH

Shaping brand conventions and visual identity

EVENT WORK & FLEXIBILITY

Adapting to new environments, circumstances, and creative challenges

DELIVERABLES, SELF-DIRECTION & INITIATIVE

Working collaboratively on timelines for deliverables, brainstorming approaches to fulfil creative briefs

BOULDER FURNITURE ARTS (2023)

BRAND STRATEGY, GRAPHIC & WEB DESIGN

ESTABLISHING BRAND IDENTITY

Working directly with owners to create a cohesive brand identity and full brand kit

SOCIAL MEDIA (OWNED MEDIA APPROACH)

~235% growth on Instagram with \$0 spent on promotion

WEBSITE & STANDARDIZATION

Standardizing the 'Made-to-Order' collection, writing copy and designing a website. (Still in use, updated by owners)